



DOPAMEDIA



It's all about performance •

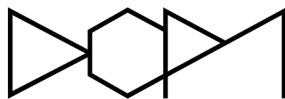




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ABOUT

This Brandbook's

COHESIVE BRAND IDENTITY

The purpose of this brandbook is to establish a detailed and visually compelling guide for **Dopamedia**, providing clear and practical guidelines to ensure a cohesive and professional brand identity.

This manual is designed to maintain consistency across all communications while aligning with the brand's existing visual and verbal identity and its sub-brands (**DopaLeads**, **DopaHaus**, **DopaClicks**, and **DopaData**).

BRAND POSITIONING

PRECISION & STRATEGY

A data-driven approach connects brands with the right audience, optimizing CPL and CPA models for measurable success.

PERFORMANCE-DRIVEN MARKETING

Dopamedia specializes in high-quality lead generation, ensuring every interaction delivers real value.

EXPERTS IN THE DATING MARKET

With deep expertise in the fast-paced dating industry, campaigns are crafted to drive engagement, build trust, and maximize conversions.

GLOBAL GROWTH, LOCAL IMPACT

Whether scaling locally or expanding worldwide, tailored strategies ensure brands stand out in competitive markets.

RESULTS FIRST

Performance is at the heart of everything we do, ensuring our strategies drive real, measurable growth.

INNOVATION ALWAYS

We embrace cutting-edge trends and technologies to stay ahead in a fast-moving market.

COLLABORATIVE SUCCESS

Strong partnerships with brands, affiliates, and advertisers fuel our mutual growth.

CORE



VALUES

GLOBAL MINDSET

.....
We think worldwide, delivering adaptable marketing solutions that thrive in any market.

DATA-DRIVEN DECISIONS

.....
Every strategy is backed by insights, ensuring precision and maximum impact.

TRANSPARENCY & TRUST

.....
Integrity is key—clear communication and ethical practices define our approach.

LOGO + TYPE

02

Primary

LOGO

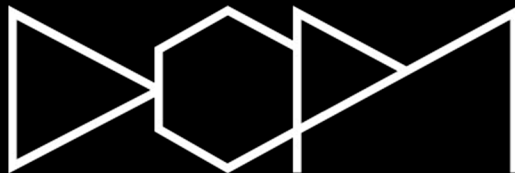
Dopamedia's logo consists of **two key components**:

The Symbol: inspired by the molecular geometry of with motivation, engagement, and reward. Its essence is to embody the 'effects' of dopamine, conveying energy and connection.

The Type: Dopamedia's wordmark renders in Mont font family, heavy bold and in uppercase, which reinforces a clean and modern aesthetics. The contrasts with the geometric icon, ensuring immediate readability.

Depending on the context, this component displays either the company's name or one of its sub-labels.

Symbol: when presented alone, let it breath

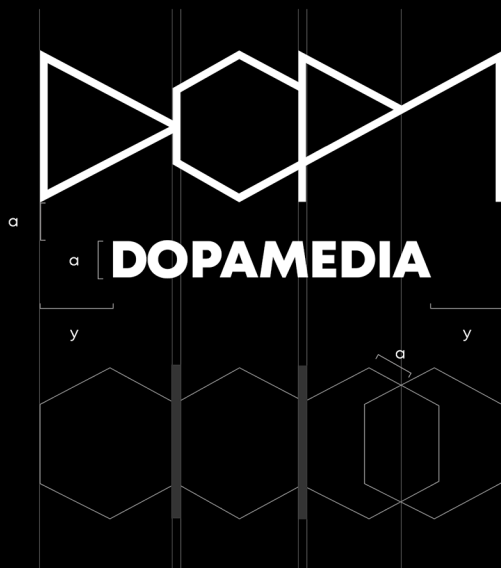


DOPAMEDIA

Logotype



Dopamine molecule is also used online as the brand's icon on browsers (favicon)



The hexagon's angles and side lengths determine the positioning of adjacent graphic elements, such as the logotype "DOPAMEDIA" and the adapted sub-label versions. Using it as a reference point guarantee that every element adheres to a precise, grid-based structure.

The space between the geometric symbol and the wordmark is determined by half of the hexagon's side length, represented by «a». Additionally, the size of the wordmark is defined using this same measure, ensuring harmonious and consistent proportions throughout the logo.

Anatomy & Rationale

GEOMETRY

Core Geometric Element: The Hexagon

Fundamental geometric figure in the Dopamedia logo, the **hexagon** draws inspiration from organic chemistry — mirroring the structure of carbon cycles and molecular bonds. In organic compounds, the hexagon represents stability, interconnectedness and natural evolution.

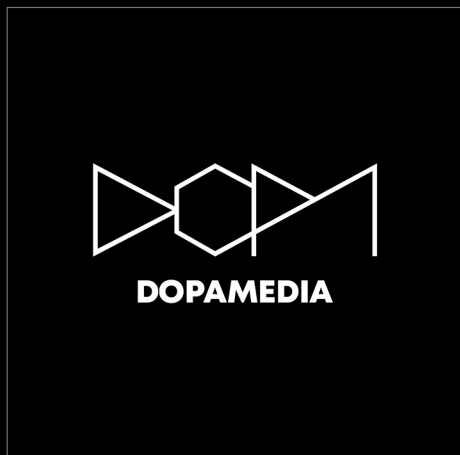
Design & Proportions: The hexagon is the cornerstone for the logo's construction, as the entire primary logo is developed around its proportions.

Spacing & Alignment: The hexagon's dimensions serve as a measuring unit (both horizontally and vertically, or x and y axes) to maintain consistent clear space around the logo. This ensures that the balance and harmony of the design are preserved across different applications.

Orientation, background & spacing

VARIATIONS

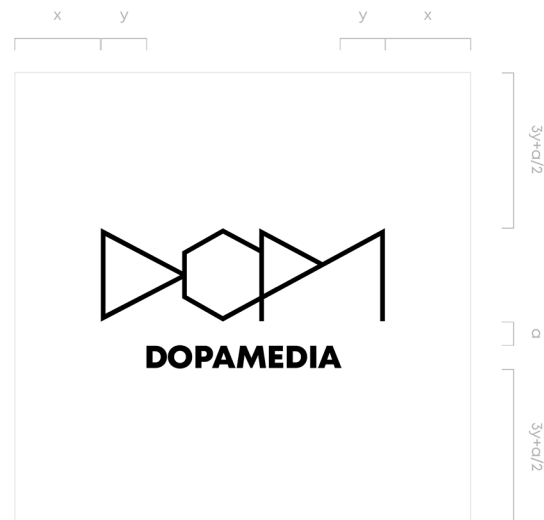
The primary and only acceptable orientation for the Dopamedia logo is vertical, meaning that the geometric symbol is positioned directly above the wordmark in accordance with the instructions provided in the previous section.



Option 1: Square and dark background

Vertical spacing: Use 3 times the hexagon's side length plus half of that side ($3y + a/2$) for the total height. This calculation compensates for the extra spacing (a) between the geometric symbol and the wordmark, ensuring everything is proportionally balanced along the vertical axis.

Horizontal spacing: allocate the width of one full hexagon (x) on each side of the logo for consistent negative space. This ensures the logo remains centered and maintains the molecular-inspired aesthetic integral to the brand.



Option 2: Square and light background

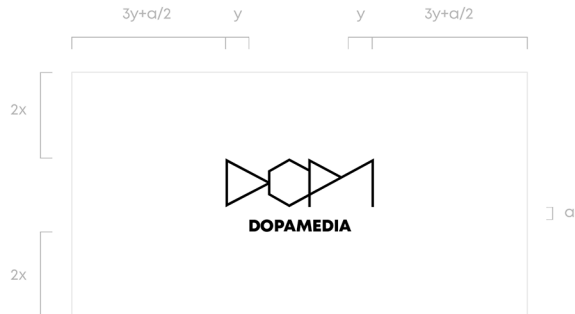
For a horizontally oriented rectangular format, the spacing logic is essentially reversed from the square layout:

Horizontal Dimension: Use 3 times the hexagon's side length plus half of that side ($3y + a/2$) to accommodate the width of the geometric symbol and one time the side length size (y) to place the wordmark (for both sides). This ensures the logo remains properly centered within the rectangle.

Vertical Dimension: Allocate the height of two full hexagons $v(x)$ vertically, to place each of the elements, as described below.

This maintains visual balance while referencing the core hexagonal geometry.

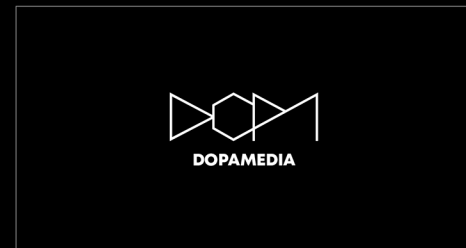
By flipping the measurements from the square configuration, the logo upholds Dopamedia's molecular-inspired proportions and remains visually cohesive in a rectangular layout.



Option 3: Retangular and light background

By utilizing the hexagon's side length as the core unit of measure, both the square and rectangular logo variations maintain a balanced, consistent appearance.

The square layout leverages a vertical spacing of $3y + a/2$ and horizontal margins of one hexagon (x) per side, while the rectangular format applies these measurements in reverse—ensuring that the geometric symbol and wordmark are always proportionally aligned.


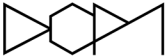
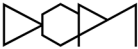
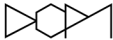


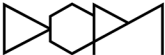
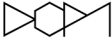



Option 4: Retangular and dark background

Printed media standards

SIZING & REDUCTION

To ensure the Dopamedia logo remains clear, legible and true to our brand identity across all applications, the following minimum size guidelines must be observed:



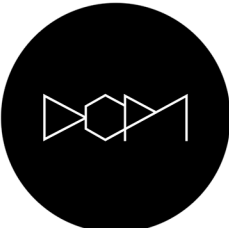


4 cm	3 cm	2 cm	1 cm	.5 cm
Icon: 0.5cm Type: 0.5cm Full logo: 1cm				
				
DOPAMEDIA	DOPAMEDIA	DOPAMEDIA	DOPAMEDIA	DOPAMEDIA
				
DOPAMEDIA	DOPAMEDIA	DOPAMEDIA	DOPAMEDIA	

*all measures refer to width length

Digital media standards

AVATAR & FAVICON

The social media avatar should use the simplified version of the Dopamedia logo (typically the geometric shape) to ensure legibility and brand recognition on digital platforms.

512x512 px	200x200px	512x512 px	120x120 px	32 px wide
Full logo Social media Avatar	Absolute minimum	Icon Social Media Avatar	Absolute Minimum	Favicon absolut minimum
				

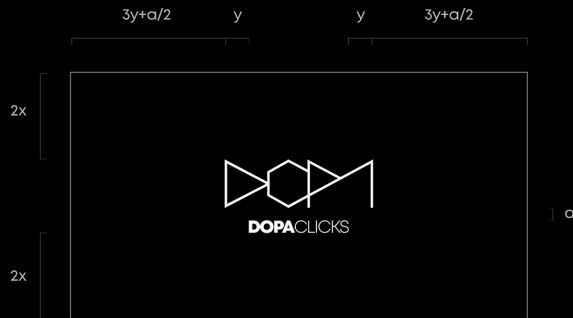
Note: For favicons used on browsers, please use the dopamine molecule as expressed previously, with an absolute minimum of 32 pixel wide.

SUBLABELS

BRAND FAMILY

Description and usage

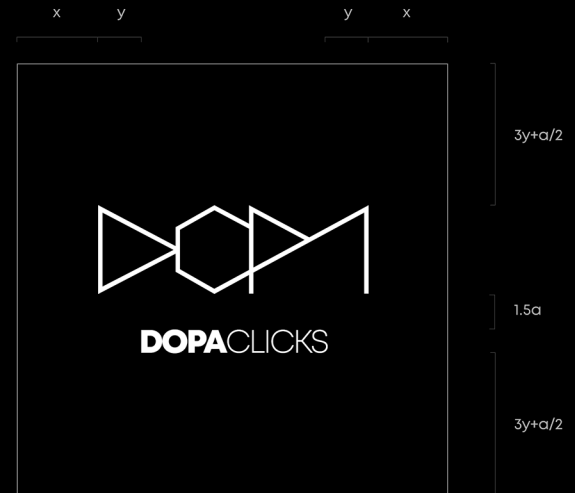
Dopamedia operates through distinct sublabels, each serving a specific role within the affiliate marketing ecosystem. These sub-brands logos are built under the same principles as the main one in order to maintain a cohesive visual identity while adapting their design and typography to reflect their unique functions.



DOPAClicks

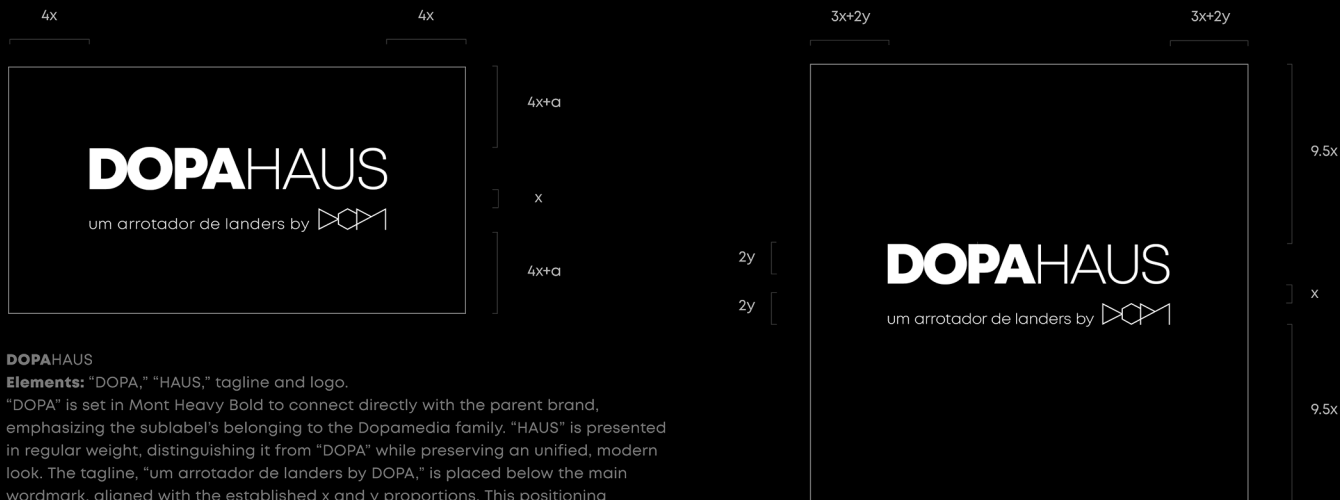
Role: Traffic and click-management.

Integration with Dopamedia's signature hexagon-based geometric shape with dynamic typography. The design features "DOPA" in Mont Heavy Bold to reinforce brand unity, while "CLICKS" appears in a complementary style that underscores its focus on performance and conversion. This sleek, modern logo embodies precision and connectivity, reflecting DopaClicks' commitment to driving high-quality traffic and effective click management in the affiliate marketing space.



DOPAHAUS's layout uses the same x and y proportional system as other Dopamedia sublabels, referencing the hexagon's side length as a guiding measure.

In the DOPAHAUS design, the Dopamedia geometric logo functions as a signature that underscores the sublabel's connection to the parent brand. Positioned alongside the tagline, it acts as a final, recognizable mark that ties the entire composition back to Dopamedia's molecular-inspired identity. This subtle yet impactful placement ensures brand continuity across all sublabels, reinforcing DOPA HAUS's credibility while maintaining a cohesive look and feel within the overall brand architecture.



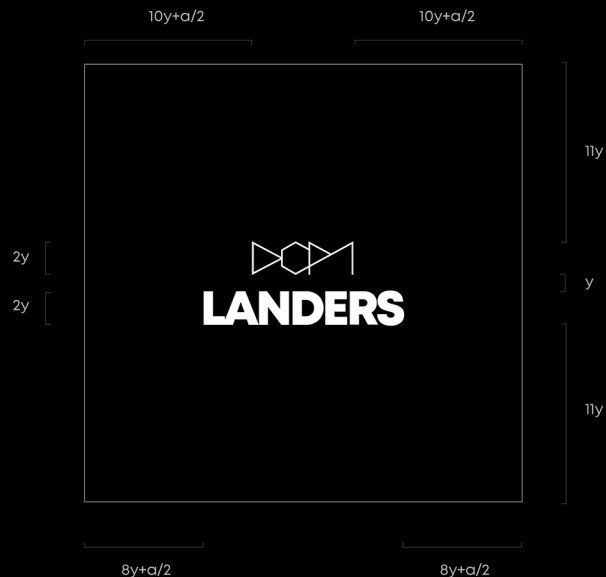
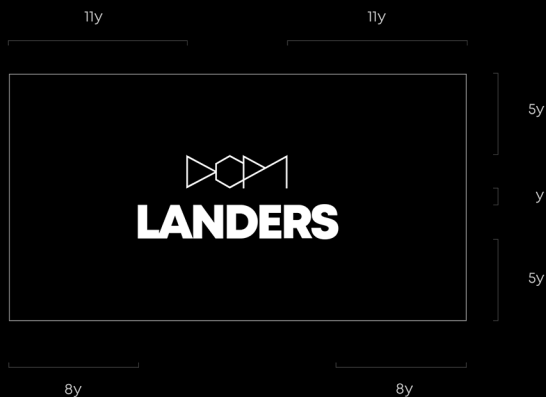
DOPAHAUS

Elements: "DOPA," "HAUS," tagline and logo.

"DOPA" is set in Mont Heavy Bold to connect directly with the parent brand, emphasizing the sublabel's belonging to the Dopamedia family. "HAUS" is presented in regular weight, distinguishing it from "DOPA" while preserving an unified, modern look. The tagline, "um arrotador de landers by DOPA," is placed below the main wordmark, aligned with the established x and y proportions. This positioning underscores its secondary nature, ensuring "DOPA HAUS" remains the focal point while the tagline provides essential context.

Dopa **Landers** is dedicated to optimizing landing pages—a critical touchpoint for conversion and user engagement in the dating affiliate ecosystem. Unlike the other sub-labels, which incorporate the full DOPA logotype to emphasize brand connectivity, Dopa Landers focuses on simplicity and clarity.

By using only the geometric logo paired with the word "landers" in Mont Heavy Bold, the design reflects its mission to provide streamlined, high-performance landing solutions. This distinct visual approach underscores the importance of immediacy and precision in converting leads, setting Dopa Landers apart within the Dopamedia family.



Media standards

SIZING & REDUCTION

4 cm

3 cm

2 cm

1 cm (118px wide)

Absolute minimum for digital media



DOPAClicks



DOPAClicks



DOPAClicks



DOPAClicks

DOPAHAUS

um arrastador de landers by **DCM**

DOPAHAUS

um arrastador de landers by **DCM**

DOPAHAUS

um arrastador de landers by **DCM**

DOPAHAUS



LANDERS



LANDERS



LANDERS



LANDERS

*all measures refer to width lenght

TYPE FAMILY

USE **MONT**

Letters say a lot about us

Dopamedia's visual identity is anchored by the use of Mont Heavy Bold—a typeface chosen for its robust aesthetic and clear legibility. In the main Dopamedia logo, the entire name is rendered in Mont Heavy Bold, establishing a strong, cohesive brand presence.

Keep it simple, straightforward and limit font sizes to four.

MONT HEAVY

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0 # @ € % & ? ! *

Use Mont Heavy for the main logo, with all letters in uppercase. It should also be used to highlight "DOPA" in the sub-label titles. Additionally, it is recommended for headers to ensure a strong and consistent brand presence.

MONT REGULAR

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0 # @ € % & ? ! *

Use Mont Regular for paragraphs and body text to ensure readability and a clean look. It complements the bold elements of the brand while keeping the text clear and professional. The smallest recommended size for body text is 8pt, with a line spacing of 1.5 to enhance legibility.

MONT LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890# @€%&?!*

Within the Dopamedia typographic system, Mont Light is reserved exclusively for the sub-label descriptors "CLICKS" in DopaClicks, and "Haus" plus its tagline in DopaHaus.

This choice creates a clear visual hierarchy: the core "DOPA" element is set in Mont Heavy Bold to assert brand strength and consistency, while Mont Light offers a refined, understated contrast for the secondary text.

This approach not only enhances readability but also ensures that the sub-label descriptors complement rather than compete with the dominant brand identity.

Specifications

TYPE RULES

Size and weight: limit type to no more than four sizes.

Paragraph: 8 - 14 pt | Weight: Regular

Subheader: 16pt (maximum) | Weight: Heavy

Header: 36pt | Weight: Heavy

Tracking: In some cases, spacing may need to be adjusted. Make sure that letters never touch one another.

Paragraph: max 30

Logo: -60

Tagline: 25

Leading: 150%

Use all-uppercase sparingly—for titles, short headings, or subheadings, and never for full paragraphs.

Do not use all-lowercase type.

Avoid widows, orphans, and lines that end with hyphens.

PRIMARY

CHROMATIC IDENTITY

Dopamedia brand family is monochromatic

Dopamedia's color scheme evokes a sense of privacy, intimacy, and discretion

The logotype is either black or white and always contrasts with the background. For optimum reproduction quality in all media, the logotype is provided in 3 color modes: HEX, RGB and CMYK.

Use RGB and HEX formulas for on-screen and digital, CMYK builds are for print applications.

**Black**

Use the black version of the logotype on light backgrounds.

HEX: #000000
RGB: 0/0/0
CMYK: 60/40/40/100

**White**

Use the white version of the logotype on dark backgrounds.

HEX: #FFFFFF
RGB: 255/255/255
CMYK: 0/0/0/0

SECONDARY

COLORS

Standard neutral backgrounds incorporating grey hues not only soften the stark contrast between black and white but also add layers of visual interest. Bear in mind that the logotype must remain clearly distinguishable from the background to ensure readability and impact.



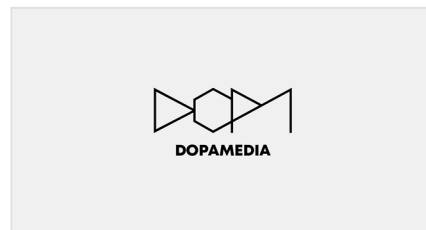
This colors can be applied to sub-headers.
Use the white version of the logotype on dark grey backgrounds.

HEX: #3A3A3A
RGB: 58/58/58
CMYK: 60/54/54/51



Use the white version of the logotype on regular grey backgrounds.

HEX: #7A7A7A
RGB: 122/122/122
CMYK: 52/44/46/8



Use the black version of the logotype on very light grey backgrounds.

HEX: #F4F4F4
RGB: 244/244/244
CMYK: 3/2/2/0

TO KEEP THE HARMONY

PLEASE DON'T

This section outlines unacceptable practices regarding Dopamedia's color application. Avoid using non-approved hues, gradients, or special effects that deviate from the established monochromatic palette of black, white, and grey tones. Alterations that compromise the clean aesthetic or reduce legibility are strictly prohibited.



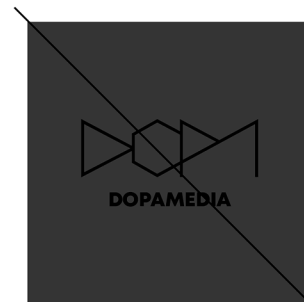
The logotype is always white or black. Don't apply other colors.



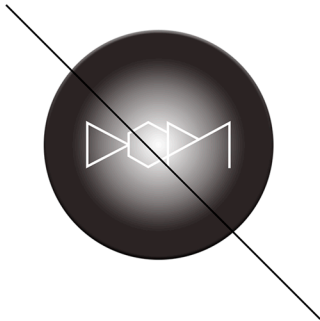
No gradients or artificial textures are added to the logotype.



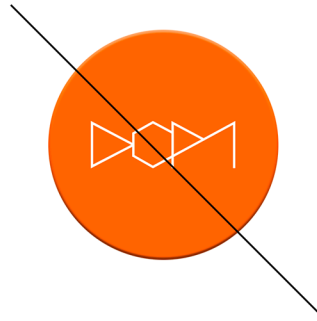
Drop shadows, strokes or 3D effects are never added to the logotype.



The black logotype is never used on dark backgrounds.



Avatar background is always solid and dark. Gradients should not be applied.



Avoid vivid and light colors on avatar's background. Also don't use stroke effects.



Do not mix elements that have different colors. Always use one single color for all the logotype elements.



The white logotype is never used on light backgrounds.



Square and rectangular logo versions always have solid backgrounds.

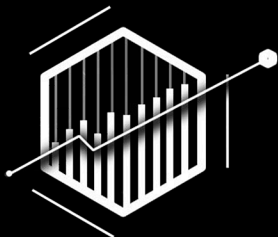


Glow effect is never added to the logotype

ICONS AND ILLUSTRATIONS

GRAPHIC ELEMENTS

The following graphic elements build upon Dopamedia's molecular-inspired aesthetic and reinforce the brand's emphasis on precision, data-driven insights, and connectivity. Each design features a hexagon as the core shape—reflecting the brand's dopamine reference—accompanied by minimal lines and icons that speak to performance, targeting, and analytics.

**AFFILIATES ICON**

Description: Vertical bars within the hexagon, overlaid by a rising diagonal line ending in a small hexagonal node.

Concept & Usage: Geared toward affiliates, this symbol reflects growth, performance metrics, and continual improvement, underscoring Dopamedia's commitment to data-driven success and effective partnerships.

**ADVERTISERS ICON**

Description: A central crosshair enclosed in a hexagon, framed by angular lines.

Concept & Usage: Designed for advertisers, this icon represents focus, accuracy, and pinpoint targeting—key aspects of Dopamedia's approach to optimizing campaigns and reaching the right audience.

MAIN ICON BUILD BLOCK

HEXAGONS

In addition to the target and analytics icons, hexagons serve as frames for several other elements, including icons for user, email, position, and Skype contact. They also enclose profile pictures and location markers. This approach ties these elements to Dopamedia's identity, creating a visually integrated system of symbols that is immediately recognizable across various applications.



Username icon



E-mail address icon



Dopamedia favicon



Skype contact



Position, professional definition icon



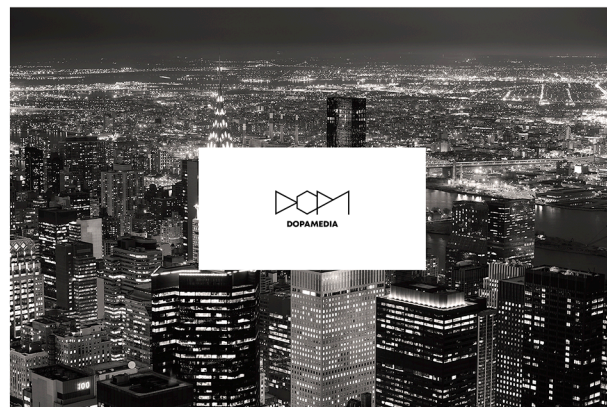
List bullet icon

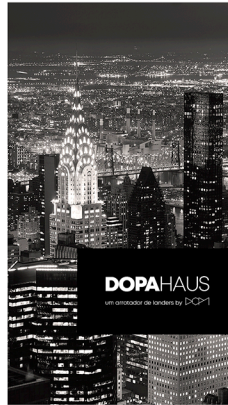
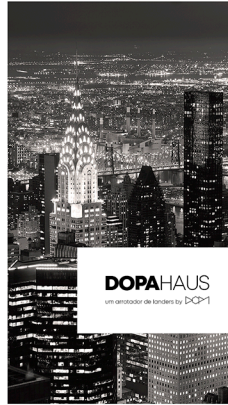
IMAGE STYLE

06

TONE, LIGHTENING AND **COMPOSITION**

Dopamedia imagery is clever yet insinuating, with a poetic quality that remains discreet. It captures the essence of performance, data traffic, and conversion, while conveying a young, fresh and fun aesthetic. Every visual reflects a dynamic and forward-thinking approach.





GUIDELINES FOR CONFERENCES

Marketing content

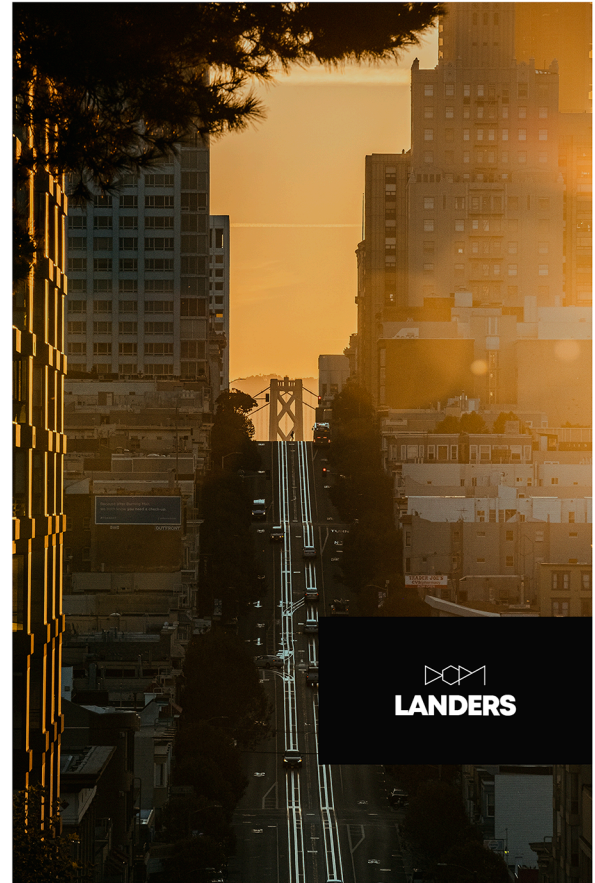
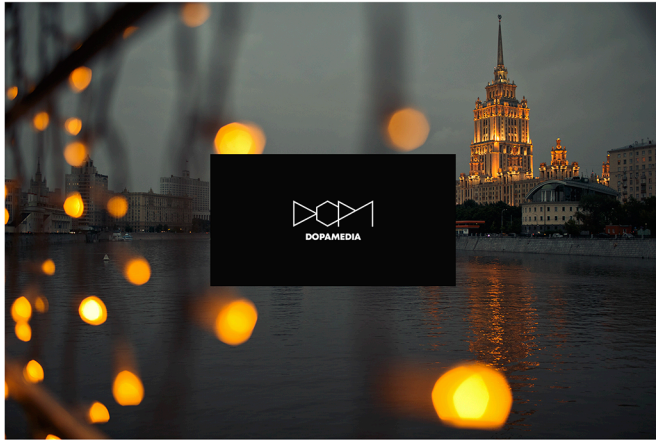
Purpose: to represent Dopamedia's presence in major industry hubs, networking opportunities and conference locations. This kind of communication also serve as a backdrop for conference-related content, reinforcing the brand's engagement in high-level networking and business expansion.

Tone: maintain a high-contrast black-and-white palette with balanced grey tones. The image should feel sophisticated, dynamic and urban.

Lighting: ensure a well-balanced exposure where key landmarks and city structures remain clearly visible. Shadows and highlights should create depth without overpowering important elements.

Composition: capture a wide aerial perspective that emphasizes the scale and energy of the city. The image should have a clear focal point, such as a landmark or a central business district, to convey relevance to the conferences attended.

Logo Placement: on square and landscape-oriented images, the Dopamedia logo should be centered, while on portrait-oriented images, it should be placed in the bottom right corner, ensuring it does not obstruct key architectural elements. The logo must contrast sufficiently with the background for clear readability.





WHAT IF IMAGES ARE **COLORFULL?**

Although Dopamedia is monochromatic, these guidelines ensure vibrant cityscapes can be used effectively as background images while preserving the brand's visual ethos.

Subject & Perspective

Iconic Locations: Choose recognizable cityscapes or landmarks to establish an immediate connection with global audiences.

Innovative Framing: Avoid standard, tourist-like angles. Experiment with vantage points, reflections, or partial views that highlight architectural details in a unique way.

Color & Tone

Vibrant Yet Balanced: Ensure colors are lively enough to convey energy but do not overpower text or brand elements placed on top.

Natural Light: Make use of sunrise, sunset, or nighttime illuminations to add warmth and contrast.

Usage & Branding

Logo Placement: Ensure the Dopamedia logo or any sub-label mark contrasts well against the chosen background. On square or landscape images, the logo is typically centered; on portrait-oriented images, it is placed at the bottom right.

Contextual Relevance: Use these images in conference materials, event promotions, or marketing assets to signify Dopamedia's global presence and dynamic engagement with the affiliate marketing industry.

BLENDING GRAPHIC

ELEMENTS

Overall considerations

Consistent Shape: each photo—whether a team member's portrait or a cityscape—is cropped or masked within a hexagon.

Scale & Spacing: Keep hexagons sized proportionally so no single element overwhelms the composition. Maintain a consistent margin or “gutter” between hexagons.

Linework & Nodes: Use thin, minimal lines to connect the hexagons, evoking a molecular or neural network.

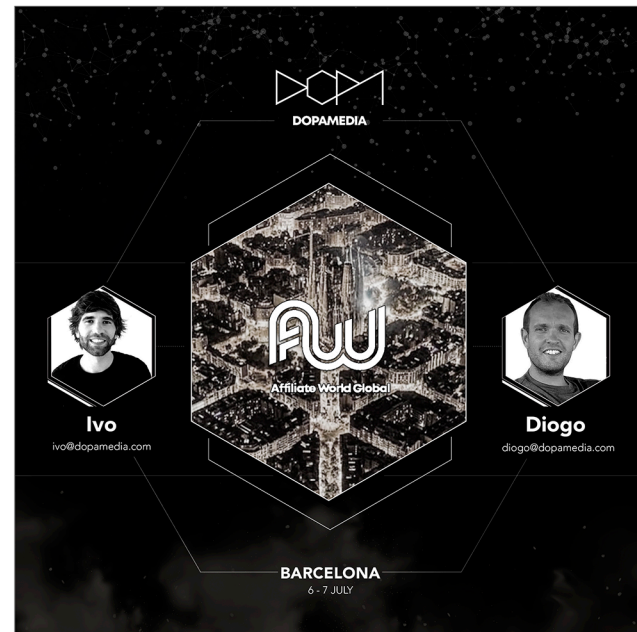
Subtle Integration: The connecting lines should be unobtrusive yet clearly visible, reinforcing Dopamedia's theme of connectivity without distracting from the main images.

Profile Photos: Convert or treat headshots in grayscale or a subtle monochrome filter to align with Dopamedia's brand identity. Maintain clarity and contrast so each person is easily recognizable.

Cityscape: While iconic cityscapes can feature more color, consider desaturating or applying a light monochrome overlay.

Names & Titles: Place the names of the representatives (and optionally their roles) near or below each hexagon. Keep the font minimal and the text in grayscale or white.

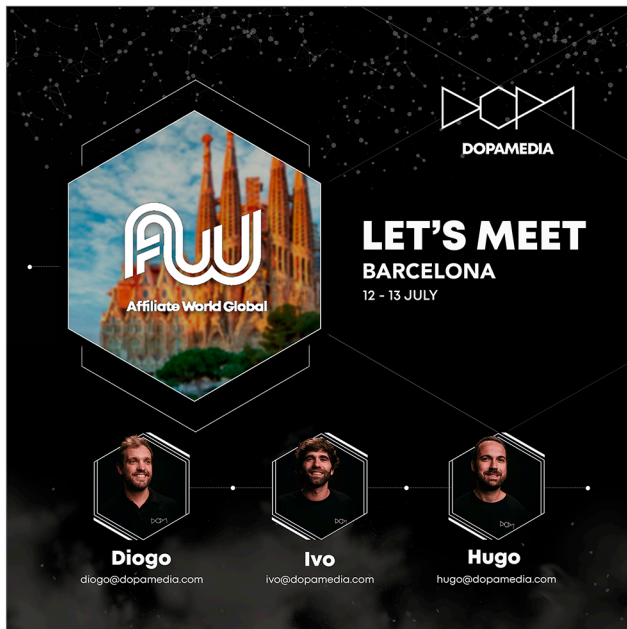
Conference Details: For event name, date, and location, place this text in a consistent area—often near the cityscape hexagon or below the logo.



Two-Representative Layout

Hexagon Placement: Position the cityscape hexagon centrally or slightly above/below center, with the two profile hexagons symmetrically placed on either side.

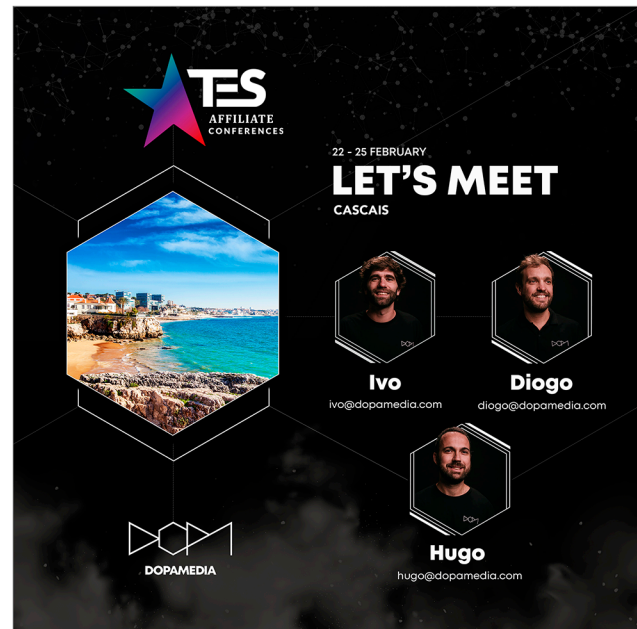
Visual Balance: Ensure the lines connecting the three hexagons form a balanced triangular composition, with equal spacing between each shape.



Three-Representative Layout

Hexagon Placement: Center the cityscape hexagon, with three profile hexagons surrounding it—often in a triangular or linear arrangement beneath the main hexagon.

Hierarchy: The cityscape hexagon typically serves as the focal point, while the three team-member hexagons are placed at an equal scale below or around it.



Keep it Clean: Minimalism is key—avoid cluttering the design with extra shapes or text.

Balance & Harmony: Whether featuring two or three representatives, ensure the hexagonal arrangement feels stable and balanced.

Subtle Storytelling: The combination of cityscapes, molecular lines, and team portraits should convey Dopamedia's expertise, connectivity, and dynamic involvement in affiliate marketing.

GUIDELINES FOR

ADULT FOCUS

Marketing content

Purpose: This style of imagery is particularly suited for promotional materials and brand storytelling within the dating and adult-focused affiliate marketing sector. It appeals to audiences seeking a more elegant take on intimacy.

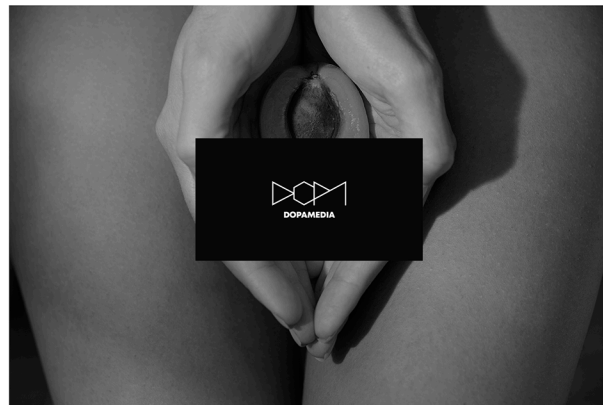
Tone: use a refined black-and-white palette with subtle grey gradients. Ensure the image appears elegantly suggestive and intimate, with a discreet and sensual feel.

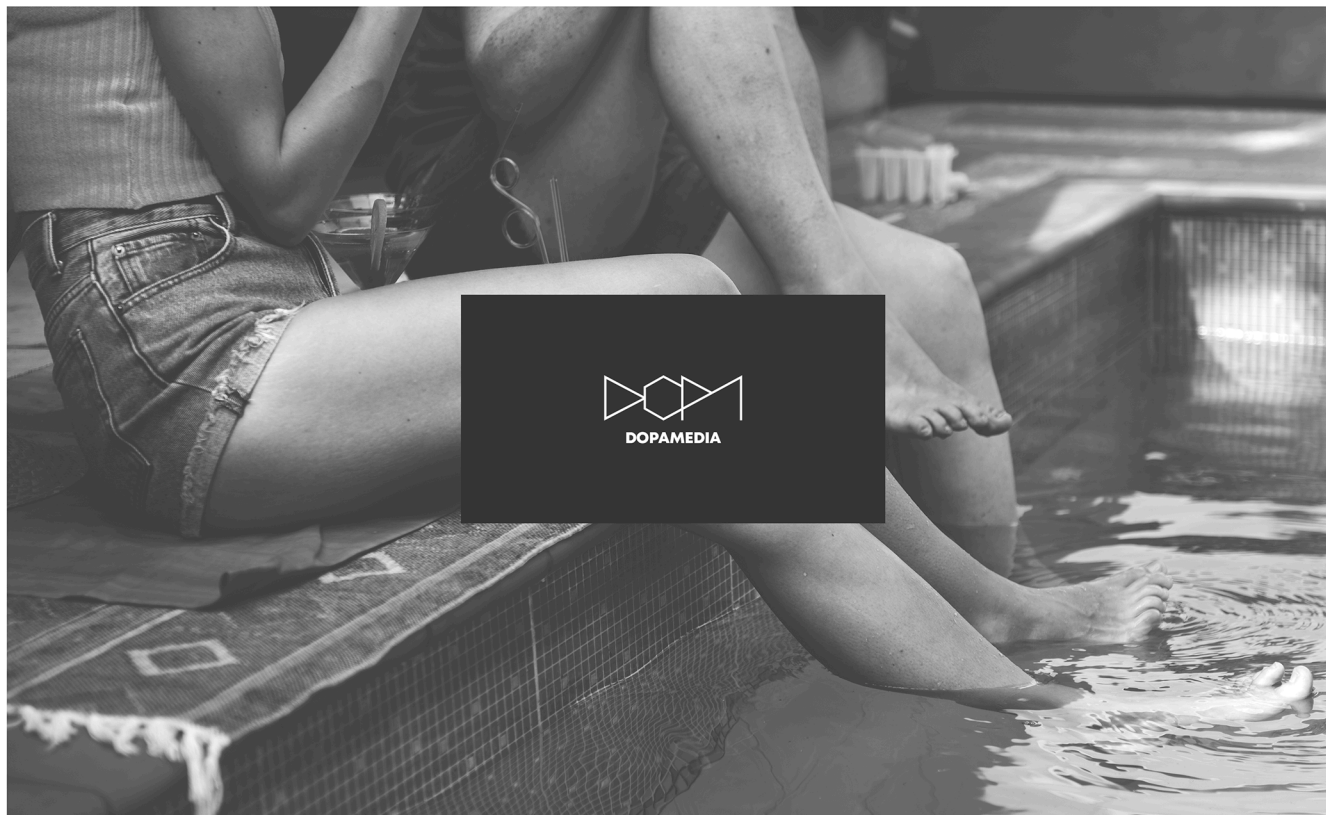
Lighting: Apply soft, even illumination to clearly highlight the focal subject. Use gentle shadows to create depth while maintaining a clean, unobtrusive look.

Composition: Center the subject symmetrically in the frame. Maintain ample negative space to emphasize the subject and ensure the brand logo stands out. Place it prominently in the foreground, preferably centered, so that it benefits from the negative space, enhancing overall balance.

Faces & Features: Do not include recognizable faces and avoid unique features (tattoos, scars, etc.) that could identify a person.

Partial Silhouettes or Abstract Shots: If human forms are necessary, use silhouettes, close-ups of non-identifying body parts, or abstract angles that preserve anonymity.





APPLICATIONS

07

DIGITAL AND PRINT MERCHANDISE

PRACTICAL CASES

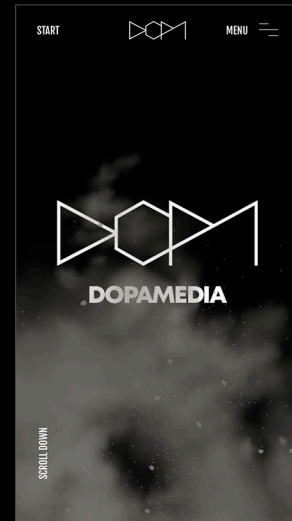
In this section, it's showcased real-world applications of Dopamedia's visual identity across both digital and physical mediums. From website layout, e-email signature and branded merchandise, each example illustrates how our core design elements—logo, typography, color palette, and imagery—come together to create a cohesive brand experience. These practical cases demonstrate best practices for translating the brand guidelines into tangible outputs, ensuring that Dopamedia's distinctive aesthetic resonates in every context.

HOME PAGE LAYOUT



Desktop version

Front Page - www.dopamedia.com



Mobile Version

Front Page - www.dopamedia.com

Desktop Version - Advertisers section

Premium traffic, ready for scale


LEADS


ADVERTISERS

GROW YOUR USER BASE

TALK TO US!

GET HIGH QUALITY LEADS





EXCLUSIVE AND DIRECT OFFERS

AFFILIATES

DIRECT OFFERS

SIGN UP!

Desktop Version - Affiliates section

Premium traffic, ready for scale


LEADS


ADVERTISERS

GROW YOUR USER BASE

TALK TO US!

GET HIGH QUALITY LEADS





EXCLUSIVE AND DIRECT OFFERS

AFFILIATES

DIRECT OFFERS

SIGN UP!

Mobile Version Advertisers + Affiliates section

NICE TO MEET YOU!

We're a dedicated team doing cool internet things.



IVO

[ivo_1373](#)



MARIANA

[mariana_8714](#)



DAVID

[cid30226693d8754f](#)



IMA

[ima_1377](#)

Desktop version

Team section

We're a dedicated team doing cool internet things.



IVO

[ivo_1373](#)

Mobile Version

Sample of Team Section

WEBSITE



Based in Portugal, but thinking worldwide.

LET'S TALK

ADDRESS

DOPAMEDIA
Rua das Flores, 35
4505-295, Fioes - Portugal

Phone

+351 914 219 527

Reach us

dopa@dopamedia.com

CONNECT WITH US

[LINKEDIN](#)

© 2025, DOPAMEDIA | Crafted by Midwaystation Network



Based in Portugal, but thinking worldwide.

LET'S TALK

ADDRESS

DOPAMEDIA
Rua das Flores, 35
4505-295, Fioes - Portugal

Phone

[+351 914 219 527](tel:+351914219527)

WEBSITE

Desktop version

Footer section

Mobile Version

Footer Section

BRAND FAMILY EMAIL

SIGNATURE

Team member template



Team member name

Company Position

Email

Skype address

website



Team member name

Company Position

Email

Skype address

website



Team member name

Company Position

Email

Skype address

website



Team member name

Company Position

Email

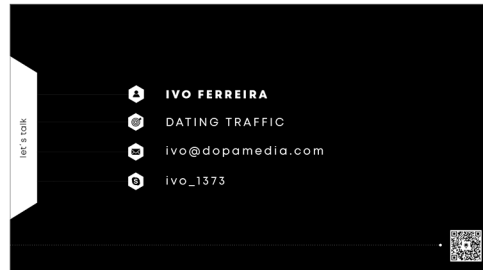
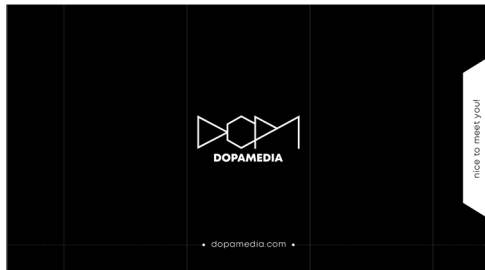
Skype address

website

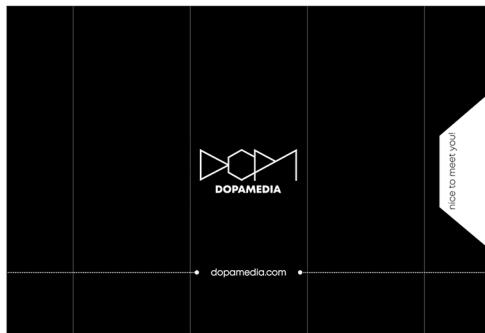
EMAIL

BUSINESS CARDS

Team member template



OPTION
1



OPTION
2

PRINT



STATIONERY

Office items suggestion



MERCHANDISE

Items suggestion





PRINT

CONCLUSION

08

CREATIVE FIDELITY

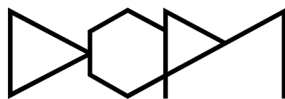
FINAL CONSIDERATIONS

We appreciate that you took the time to read these guidelines. Your commitment to detail and quality reflects our belief in the power of a strong brand. By applying these principles, you ensure that every Dopamedia communication—whether digital or print—is engaging, unified, and impactful.

Our guidelines capture the dynamic spirit of Dopamedia. Remember, it's important to feel free to experiment as long as it doesn't compromise the brand's core visual identity values.

For additional resources or any questions, please visit our Brand Tools portal or contact us at dopa@dopamedia.com.

Thank you!



THANK YOU!



FIND US AT

RUA DAS FLORES 35

4505-295, PORTUGAL

CONTACTS

WWW.DOPAMEDIA.COM

DOPA@DOPAMEDIA.COM